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## TWO ACTIVITIES JOIN LINEUP FOR 10<sup>TH</sup> KA'U COFFEE FESTIVAL

Ka'u, Hawai'i Island—The 10<sup>th</sup> Ka'u Coffee Festival offers a new Ka'u Valley Farms Tour and the return of Ka'u Coffee & Cattle Day—complete with a hayride! These activities join a full lineup of engaging experiences highlighting the sprawling Ka'u District and its award-winning coffee April 21-May 6.

The Ka'u Valley Farms Tour on Thursday, May 3 kicks off with a visit to a hydroponic vegetable nursery, plus plantings of coffee and tea. The fun continues up the pastured slopes above Na'alehu along the Kahilipali ahuapua'a to the summit of Pu'u Ho'omaha (Hill of Leisure) for panoramic views of the coastline and hidden Makino Valley. Enjoy stories chronicling the land's tenure from the monarchy to today. Guests will also view the development of a water system involving irrigation tunnels and take a brief walk into unspoiled native forest.

Cost of the 9 a.m.-2 p.m. tour is \$35 and includes valley transport and lunch featuring the farm's hydroponic bounty. Phone 808-987-4229 or 808-731-5409 to make a reservation and get directions.

Ka'u Coffee & Cattle Day returns to the festival 10 a.m.-3 p.m. Friday, May 4 offering food and festivities at Aikane Plantation Coffee Farm. Guests tour the coffee operations, where descendants of the area's first coffee farmer, dating back to the 1890s, explain how coffee is integrated into cattle ranching and other agriculture. The day includes a hayride and ranch barbecue buffet, featuring locally produced ingredients. Cost is \$25, reserve your spot and get directions by phoning 808-987-2252.

The Ka'u Coffee Festival kicks off April 21 with the Miss Ka'u Coffee Pageant and continues April 27 for the free Pa'ina & Open House at Pahala Plantation House and free Ka'u Recipe Contest April 29 at the Ka'u Coffee Mill. Activities continue May 2 for the Ka'u Mountain Water System Hike in Wood Valley and Ka'u Stargazing at Mt. Makaanau May 4.

The festival culminates the weekend of May 5-6 at the Pahala Community Center for the free, action-packed ho'olaule'a on Saturday and Ka'u Coffee College educational series on Sunday. The day-long ho'olaule'a, which last year attracted upwards of 4,000 attendees, sprawls inside and out and stages live music, hula, local food and crafts, keiki activities, educational displays, guided coffee tasting and farm/mill tours. This year's Ka'u Coffee College includes a technical representative from Shore Measuring Systems, a leading manufacturer of coffee testing equipment.

Sponsorship opportunities are available. Vendor applications for May 5th, along with details on all festival activities, can be found at [www.kaucoffeefestival.com](http://www.kaucoffeefestival.com).

Founded in coffee traditions dating to the 1800s—Ka'u coffee burst onto the specialty coffee scene by winning numerous coffee quality awards. These accolades highlight the unique combination of people

and place that makes Ka‘u coffee a favorite across the globe. The festival’s mission is to raise awareness of Ka‘u as a world-class, coffee-growing origin.

Ka‘u Coffee Festival vendor and sponsorship opportunities are available. For more information and festival updates, visit [www.kaucoffeedfest.com](http://www.kaucoffeedfest.com), follow Ka‘u Coffee Festival on Facebook and @kaucoffeedfest on Twitter and Instagram, or call 808-929-9550.