



From: Fern Gavelek Communications, 808-329-0833
Contact ferng@hawaii.rr.com for digital event photos
Media Contact & Event Organizer: Chris Manfredi, 808-929-9550,
cmanfredi@kaufarmandranch.com

KA'U COFFEE FESTIVAL MARKS 10th ANNIVERSARY ACTIVITIES PERK APRIL 21-MAY 6

Ka'u, Hawai'i Island—The 10th annual Ka'u Coffee Festival celebrates its award-winning brew with java-jumping fun starting April 21 and culminating May 5-6 with the popular, day-long ho'olaule'a and coffee college educational series.

Supported by the Hawai'i Tourism Authority and a host of community sponsors and volunteers, the Ka'u Coffee Festival is designed to celebrate Ka'u as a premium coffee growing origin and a unique visitor destination. Many events are free, while others require a nominal fee and reservations. All activities feature the exceptional flavor and aroma of Ka'u coffee and the remarkable people and special place that produces it. Kindly note the 2018 festival schedule is subject to change; check www.kaucoffeefest.com for the latest information.

On Saturday, April 21, the annual Miss Ka'u Coffee Pageant showcases the crowning of 2018 Miss Ka'u Coffee and her court. 6 p.m. at the Ka'u Coffee Mill. \$10 admission. Contact 808-928-0606 or trinimarques@yahoo.com.

Friday, April 27 - Pa'ina & Open House at historic Pahala Plantation House featuring music, hula, food and house tours 5:30 p.m. – 9:30 p.m. Corner of Maile and Pikake in Pahala. Hosted by Pahala Plantation Cottages, and *The Ka'u Calendar* newspaper. Free, donations for Miss Ka'u Coffee Scholarship Fund. www.kaucoffeefest.com, www.pahalaplantationcottages.com. 808-928-9811.

Sunday April 29 - Ka'u Coffee Recipe Contest offers a free, 11 a.m. cooking competition with cash prizes at Ka'u Coffee Mill. Entries are accepted in pupu, entree and dessert categories and all recipes are made with Ka'u coffee. Entry deadline is April 23. For more information, call 808-928-0550.

During the week visit Ka'u coffee farms. Enjoy the scenic and historic beauty of Ka'u, Punalu'u Black Sand Beach, Honu'apo fishponds, the cliffs of Ka Lae—the southernmost place in the U.S.—and the nearby Hawai'i Volcanoes National Park. Stay in one of the many accommodations in Ka'u. Visit www.kaucoffeefest.com for participating coffee farms and accommodations. Call 808-987-4229 for an organized farm tour on May 3 at 9 a.m.

Wednesday, May 2 - Explore historic flume systems of the sugarcane era and development of hydroelectric power on a Ka'u Mountain Water System Hike in the Wood Valley rainforest 9 a.m.-2 p.m. Limited to 30, \$40 includes lunch. Visit www.kaucoffeemill.com or phone 808-928-0550.

On Friday, May 4 - “Cowboy up” at Coffee & Cattle Day 10 a.m.-3 p.m. Aikane Plantation Coffee Company. Find out how descendants of Ka‘u’s first coffee farmer integrate coffee with other agriculture. \$25 fee includes an all-you can eat buffet and hayride. Visit www.aikaneplantation.com or phone 808-927-2252.

Friday May 4 - Observe the heavens from the summit of Makaanau at Ka‘u Star Gazing, 5:30-10 p.m. \$35 with refreshments and shuttle transportation departing from Ka‘u Coffee Mill. Sign up at www.kaucoffeemill.com or call 808-928-0550.

Saturday, May 5 - Fun is perking at the Ka‘u Coffee Festival Ho‘olaule‘a—a full day of live music, hula, local food and crafts, keiki activities, educational displays, guided coffee tastings and farm/mill tours headquartered inside and out of the Pahala Community Center, 9 a.m.-5 p.m. It’s a great place to “talk story” with Ka‘u coffee growers. The Ka‘u Coffee Experience offers Ka‘u coffees prepared using a variety of methods by professional baristas from 9:30 a.m.-noon and 1 p.m.-3:30 p.m. Farm tours with shuttle transport are 9:30 and 11 a.m., plus 12:30, 2 and 3:30 p.m., \$20. Call 808-929-9550 or visit www.kaucoffeefest.com.

On Sunday, May 6 – Delve into the specialty coffee industry with presentations given by notable coffee experts at the Ka‘u Coffee College at Pahala Community Center. The Ka‘u Coffee College is known for hosting some of the most renowned specialty coffee industry professionals from around the globe. Free, donations appreciated. Call 808-929-9550 or www.KauCoffeeFest.com.

Founded in coffee traditions dating to the 1800s—Ka‘u coffee burst onto the specialty coffee scene by winning numerous coffee quality awards. These accolades highlight the unique combination of people and place that makes Ka‘u coffee a favorite across the globe. The festival’s mission is to raise awareness of Ka‘u as a world-class, coffee-growing origin.

Ka‘u Coffee Festival vendor and sponsorship opportunities are available. For more information and festival updates, visit www.kaucoffeefest.com, follow Ka‘u Coffee Festival on Facebook and @kaucoffeefest on Twitter and Instagram, or call 808-929-9550.